

OMISTA is looking for a Marketing Coordinator to join our Team.

*At OMISTA Credit Union, we're committed to supporting the financial well-being of our members and strengthening the communities we serve. As a cooperative organization, we focus on meaningful relationships, personalized service, and delivering value in everything we do. We're proud to foster a workplace where team members feel engaged, appreciated, and connected to a shared purpose. We are looking for a creative, collaborative, and detail-oriented **Marketing Coordinator** who is passionate about telling our story and enhancing the member experience.*

The Position:

The Marketing Coordinator provides essential support in planning, organizing and executing marketing initiatives that contribute to member engagement, brand consistency, and business growth. This role collaborates with internal departments to ensure timely, clear, and accurate communication while upholding our Credit Union's voice and standards.

Key Responsibilities:

- Assist in coordinating marketing campaigns and promotions.
- Develop and distribute high-quality content for digital channels (social media, website, email), print materials, and branch communications.
- Schedule and manage social media content; monitor engagement and provide insights for improvement.
- Maintain and update website content in collaboration with internal stakeholders.
- Support event planning, sponsorship activities, and community initiatives.
- Assist with creating marketing materials, presentations, and branch communications.
- Monitor inventory of marketing materials and manage vendor relationships as needed.
- Track campaign performance and support regular reporting.
- Ensure branch consistency and compliance with internal guidelines and regulatory requirements.

Qualifications & Skills:

- Post-secondary education in Marketing, Communications, Business, or a related field.
- 2+ years of experience in a marketing or communications role (financial services or cooperative experience considered an asset).
- Strong writing and editing skills, with the ability to simplify information effectively.
- Proficiency in digital marketing tools and platforms.
- Experience with creative design tools (Canva, Adobe Suite, Creative Suite) considered an asset.

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- Strong organizational skills with the ability to manage multiple tasks and meet deadlines.
- Collaborative and detail-oriented, with strong interpersonal and communication skills.
- Interest in community involvement and alignment with cooperative values.

Why Join Us?

- A meaningful career that supports your community.
- A supportive, team-oriented workplace environment.
- Competitive compensation, benefits, and pension plan.
- Opportunities for learning, development, and career growth.

How to Apply:

If you're a creative, collaborative, and detail-oriented individual who is passionate about community impact, we'd love to hear from you. Please submit your resume to Careers@omista.com by **October 7, 2026**.

JOB SUMMARY

Employment Type: **Permanent Full Time**
Required Travel: **Some**
Location: **Moncton**
Work Environment: **Hybrid**
Pay Type: **Salaried, Personal Bonus, Team Bonus**
Salary Range: **\$54,794- \$64,463**

The starting salary offered will be based on the successful candidate's qualifications and relevant experience.

Benefits:

- Matched Pension Plan (2%-7%)
- Flexible Health & Dental Plans (75% Employer paid premiums)
- Professional Development Budget
- Employee Pricing on Accounts
- Generous Vacation Policy, Personal & Sick Days, Paid Volunteer Time
- STD, LTD, Life Insurance, Critical Illness
- Wellness Credit

Please Note: Candidates must be legally eligible to work in Canada. Being bondable is also a condition of employment at OMISTA. The bonding process includes a **bonding application, criminal record check, and credit check**.

OMISTA Credit Union is committed to employment equity and diversity in the workplace, and welcome applicants from diverse backgrounds.

We appreciate your interest in OMISTA; however, only those being short-listed for an interview will be contacted.

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