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# Roxanne Reeves, Ph.D.

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Internationally recognized for her innovative contributions, Roxanne Reeves, Ph.D., speaks globally. Award-winning researcher. Multi-published author. Ph.D. scholarship one of 17 recognized by the International Mentoring Association. Master's work on Canadian economic history and public policy earned a Labour History Travail New Brunswick (LHTNB) fellowship.

Cultivated diverse career, building valuable relationships across various sectors, including government, private industry, family-run businesses, and academic institutions. Notably, has presented research on the intersection of immigrant newcomers, entrepreneurship, and mentorship to Senate of Canada,

Thirty years international experience. Ten years working in Italy, Colombia, and Japan. Brings twenty-year track record not-for-profit executive and governance experience to board discussions. Collaborative approach to decision-making. Demonstrated integrity with confidential information.

Finds inspiration in artistic pursuits, stained glass artistry, and rural upbringing. Rooted in childhood as a farm girl and attending a two-room schoolhouse remains grounded and committed to making meaningful contributions.

Roxanne, her husband, Shawn Graham, and two orange kitties, Buster Brown, aptly named, and Leroy Brown, divide time live between the County of Mndleville and Fredericton.

## AREAS OF PRIORITY INTEREST

Membership Growth & Rejuvenation: diversity strategy to serve unbanked or underbanked populations that inspires trust and fosters community, demonstrating the industry's difference from for-profit banks.

Member Protection: financial resilience and operational resilience that would ensure efficient delivery of services under a wide range of scenarios.

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## Board & Committee Experience

### Board Director

#### Provincial

Frank McKenna Centre for Communications and Public Policy, 2024  
Learning Disabilities Association of New Brunswick, 2017-2023  
New Brunswick Adoption Foundation, Director 2009-2017, Vice-Chair 2015-2017  
New Brunswick Fine Craft Council

#### National

The Learning Partnership: Take Your Child to Work, 2007-2013

#### International

Japanese Cross-Cultural Exchange Association, 1991-1995 director, Chair, Japan, 1995-1996 Chair  
Nagoya International Club, Japan, 1994-1997

#### Local

Fredericton Arts and Learning for Public School Youth &  
Charlotte Street Arts Centre: Procurement, Restoration and Launch, 2003-2006

### Advisory Role/Honorary Chair (Abridged)

#### Advisory Role

Chamber of Commerce, Fredericton Immigration Advisory Committee, 2018-current  
Greater Fredericton Social Innovation 2023-current  
Succession Connect, Pilot program matching immigrants with turn-key businesses, 2017-2018  
Welcome to Kindergarten, 2006-2015

United Way Investment Committee, Funding Allocation for Greater Fredericton, 2017-2019  
Beaverbrook Art Gallery Art Stabilization and Strategic Planning

**Honourary Chair**

Maritime Deafblind Association, 2006-2014  
Centre Culturel Aberdeen: Contemporary & Urban Vision of l'Acadie. Capital Campaign (co-chair) 2010-2011  
Muriel McQueen Fergusson Foundation, Gala for Family Violence Research, 2009  
Maritime High School Ringette, 2008-2010  
Born to Read/Le Gout de Lire, 2007-2010

**Fundraising Activities (Abridged)**

**Chair**

New Brunswick Adoption Foundation, Our Children, Our Responsibility, 2015 Co-Chair, Ben Champoux)  
New Brunswick Adoption Foundation. "Home is where the HeART is" charity auction, 2009 (Co-Chair, Hon. Jim Ross)  
Harvest Ball, Charlotte Street Arts Centre, 2005  
Spring Spritzer Ball, Fredericton Arts and Learning, 2004  
Kobe, Japan Earthquake Fund, Founder, 1995

**Committees**

New Brunswick Fine Craft Festival Chair (New Brunswick Fine Crafts Counsel), 20th Annual Fund Allocation, United Way Community Investment Committee, Greater Fredericton, 2017 -2019  
New Brunswick Adoption Foundation, "Home is Where the HeART is" charity auction, 2010 -2015.  
The Learning Partnership, Tribute Luncheon, Celebrating Public Education, 2009-2013

- Gerry Pond, Honoree; Hon. Frank McKenna, Guest Speaker, 2013
- Hon. Jim Ross, Honoree; Hon. Brian Mulroney Guest Speaker, 2012
- Bernard Lord, Honoree, Moncton, New Brunswick, 2011
- Hon. Marilyn Trenholme Counsell, Honoree; Justin Trudeau, Guest Speaker, 2009

**Speaker (pro-bono)**

**Keynote**

Women in Science (CRS) – Vegas Conference  
Google Girls in Tech – International Women's Day  
New Brunswick Women in Business  
Institute of Public Administration Canada (IPC)  
Canadian Federation of University Women  
International Mentoring Association  
Canadian Armed Forces, Base Gagetown Women's Leadership Conference  
UNB, Alumnae Association  
Learning Disabilities Association of New Brunswick, Atlantic Conference  
Laubach Literacy  
New Brunswick Learning Disabilities Association, Atlantic Symposium  
Literacy Coalition of New Brunswick  
Institute of Public Administration Canada (IPC)

**Speaker**

Atlantic Canada Leadership Conference. Panellist, Organizational Change Management  
Disaster and Emergency Management, Alberta  
Entrepreneurial Adventure, New Brunswick Provincial Showcase  
Ability New Brunswick  
Rexton Credit Union AGM  
Turning Point Awards Ceremony, TLP  
New Brunswick Learning Disabilities Association, Atlantic Symposium, 'The Future is in the Margins Literacy Coalition of New Brunswick and Frontier College  
New Brunswick Literacy Coalition, Sheree Fitch Learner Scholarships Award  
Entrepreneurial Adventure, 'The Future is YOU: Own it!'  
Women in Business. Saint John Board of Trade  
Born to Read 10th Anniversary,  
Peter Gzowski Invitational (PGI) Golf Tournament for Literacy  
Racing Toward an Inclusive Society, University of New Brunswick, Disabilities Service Centre  
Canadian Mental Health Association, 'A Day in Her Shoes,' with Margaret Trudeau  
**EMCEE**  
New Brunswick Adoption Foundation, Our Children, Our Responsibility  
New Brunswick Alzheimer's Society  
Celebrating Public Education Tribute Luncheon, Guest Speaker, Justin Trudeau  
New Brunswick Adoption Foundation. "Home is where the HeART is"

# Education & Professional Development

## ***Non-Degree Granting Programs***

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**Harvard Executive Education Program, PON** • 2019-2020      Harvard University, MA, USA  
**Positive Workplace Framework & Mental Health** • 2020      UNB, College of Extended Learning

## ***Degree-Granting Programs***

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**Ph.D: Faculty of Education** • awarded 2014      University of New Brunswick, Canada  
Dissertation Thesis contribution to field

- ❖ Corporate Mentorship for high-potential talent: Best Practices
- ❖ Cross-Cultural Implications of mentoring new-comer immigrant entrepreneurs

Notable

- Scholarship is one of 17 recognized by the International Mentoring Association.
- Awarded MITACS Doctoral Fellowship
- Research on intersection of immigrant newcomers, entrepreneurship, and mentorship presented to *Senate of Canada* (Standing Committee on Citizenship and Immigration)
- Published: Sage Handbook of Mentorship

On-going research

- Hidden Truths of Mentorship: What Women Directors Need to Hear but Are Rarely Told

**M.A.: Faculty of Arts, Canadian History** • awarded 2009      University of New Brunswick, Canada  
Thesis contribution to field

- ❖ Labour Movement and Women's Equality
- ❖ Analysis of gendered labour agency, the politics of women's work and the space of power activism (NB 1960-1969).

Notable

- Awarded Labour History Travail New Brunswick (LHTNB) Fellowship

## ***Diplomas & Certifications (abridged)***

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- Positive Workplace Framework Trainer and Evaluation Certification (Third-party validated, evidence-informed mental fitness, resiliency, and positive leadership program.), NB, Canada
- Universal Design for Learning, Center for Applied Special Technologies, MA, USA
- Evaluating Mentoring Programs: A Review of Benchmarks and Assessments Techniques to Monitor and Improve Programs, University of New Mexico Mentoring Institute, USA
- How to Mentor, Coach, and Lead an Age-Diverse Workforce and Multi-generational Teams—University of New Mexico Mentoring Institute, USA
- Mentoring, Coaching and Leadership for Innovation and Entrepreneurship—University of New Mexico Mentoring Institute, USA
- Diploma, University Teaching

## ***Director Professional Development Courses & Seminars (abridged)***

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2023-2024

- Beauceron
  - Cybersecurity Awareness and Skills Training
- Alberta Board Development Program
  - Organizational Purpose & Planning
  - Financial Responsibilities
  - Board Roles & Responsibilities
  - Building Strong Teams & Effective Relationships

## Work History

### **Canada — Academic Work History**

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Professor, Adjunct • 2009–Present University of New Brunswick, Canada  
Faculty of Arts, Department of Economics 2009  
Faculty of Leadership Studies (Ren. Col.) 2010-2024  
Notable

- Shortlisted for UNB Excellence in Teaching. Award Twelve-years nominated by toughest critics, students.

Fellow, Applied and Industrial Research • 2011-2012 MITACS, Canada

Fellow, Labour History in New Brunswick • 2006-2008 University of New Brunswick, Canada

### **Canada — Non-Academic Work History**

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**Science-Based Culture Optimization Consultant: Positive Workplace Framework** • 2020-2023

**Population Growth Secretariat Research Consultant** • 2017-2018

**Graham and Reeves Holdings Inc., Founding Partner** • 2010-current

**Mentorship Learning and Development Program Evaluator** • J.D. Irving Ltd. 2011-2012

**New Brunswick Liberal Party Special Counsel** • 2002-2010

### **International — Non-Academic Work History**

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**Keynote Speaker**

**Empowering Leaders: Cultivating a Mentorship Culture for Success** • 2019-Current

Notable: *Top ten TED talks* on Mentorship Link: [Mentorship is Broken: Here's How to Hack It](#)

**Craftsperson, Stained Glass** (restoration/conservation) • 1999 Siena, Italy  
• 1997 Nagoya, Japan

**Corporate Etiquette & Protocol Instructor** (Toyota, Japan Steel, Minolta • 1991-97 Nagoya, Japan

### **Author (abridged)**

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Thought leader, research can be found in the European Journal of Coaching and Mentoring, Journal of Evidence Based Coaching and Mentoring, Chronicle of Mentoring and Coaching and the books Uncovering the Hidden Cultural Dynamics in Mentoring: Perspectives in Mentoring and the SAGE Handbook of Mentoring. Editorials on newcomer business immigrants to Canada published in Brunswick News editions. Government Reports (Entrepreneur Stream Immigrant as Economic Multipliers.)