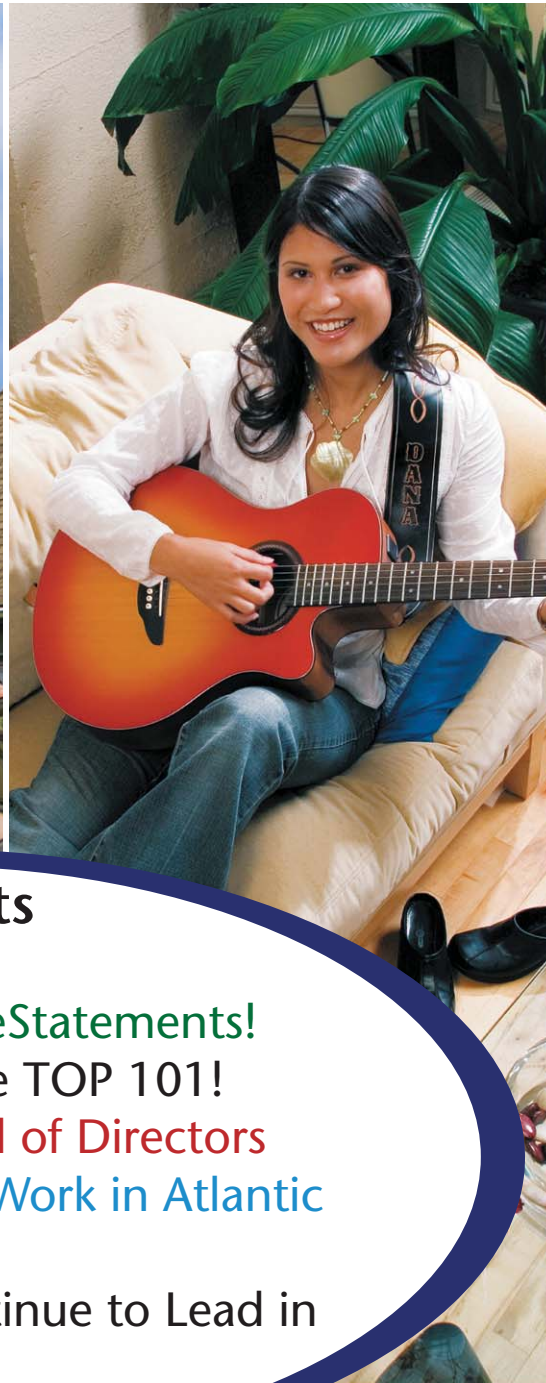


Money Matters

OMISTA eNewsletter



Contents

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**CREDIT
UNION**

OMISTA

853-7179

www.omista.com

Design your ideal Credit Union... and you could WIN!*

In celebration of **Credit Union Day 2008**, NB Credit Unions are giving you the chance to **WIN* a laptop** in our **"It Belongs to Me"** contest!

Bring it on!

To enter, use a video, an essay or even a song telling us what your ideal Credit Union would look like, what products and services it would offer and how you would market it. We want to know what makes your Credit Union design unique.

Be creative!

The most creative entry will WIN* a laptop. Runner-up will WIN* an iPod Nano.

Get on it!

Contest runs Sept. 11, 2008 - Oct. 16, 2008



Please send all contest entries to:
The "It Belongs to Me" Contest
Credit Union Central of New Brunswick
663 Pinewood Road
Riverview, New Brunswick E1B 5R6
Fax: 506-857-9431
email: creditunioncontest@gmail.com



**CREDIT
UNIONS**

NEW BRUNSWICK

*Contest runs in participating Credit Union locations throughout New Brunswick. Must be a New Brunswick resident aged 13 – 25 years to qualify. For complete rules & regulations visit www.creditunion.nb.ca/youth_resources.htm. Apple is not a participant in or sponsor of this promotion.



**Switch to eStatements
& save 1000s of trees.**

Did you know that for every 1,000,000 pages of paper not printed 85 pulp trees are spared?

And that a public landfill is approximately 36% waste paper products?

That's why OMISTA Credit Union has made your statements available to view online with our new eStatements feature! This new environmentally responsible service will provide a better, faster and more efficient means of presenting you with your account details and help eliminate the printing of unnecessary paper.

Click [here](#) for more information or contact an OMISTA branch to cancel your paper statement today!

Ranking Among the Winners

For the 7th consecutive year OMISTA has been named as one of the TOP 101 Companies of Atlantic Canada in *Progress* magazine's annual ranking. Coming in at position 91 this year, it's an honour to be consistently counted among the leaders in the Atlantic!

The TOP 101 is a ranking of corporate leaders in this dynamic marketplace we call home and continually commands the attention of the most influential decision makers in the region.

We are excited to be invited to and to attend the upcoming ceremonies in celebration of this award for OMISTA and many other influential companies in Atlantic Canada.

**THE TOP
101
COMPANIES**

Make a Difference in Your Credit Union

Play an integral role in shaping the future of OMISTA Credit Union.

Click here for more information on how you can apply for a seat on our Board of Directors.

Submission Deadline: 5:00pm, Nov. 14th



OMISTA Recognized as 10th Best Place to Work in Atlantic Canada!

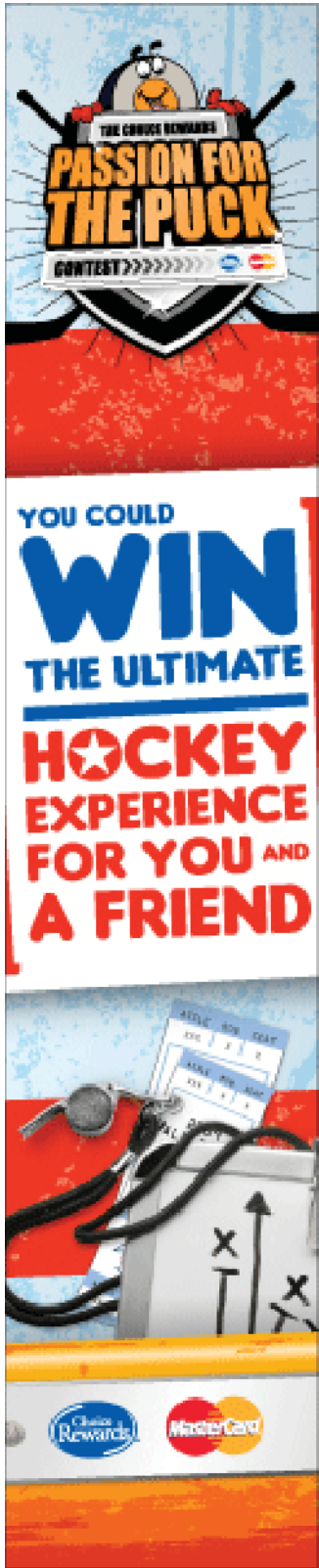


In Progress magazine's annual survey of the top 20 Best Places to Work in Atlantic Canada, companies are ranked on Human Resource policies and employee responses to questions relating to leadership, culture, and company practices. At the Best Places to Work Awards Ceremony held in Halifax on June 20th, 2008, OMISTA Credit Union took home the award for position number ten, moving up two from last year's rank of number 12 across the Atlantic.

The Best Places to Work program was designed to recognize the best employers in the region who are recognized by their employees for making it a priority to create better workplaces. According to Peter Burke, president of Best Companies Group, "Identifying outstanding employers is a very effective way of recognizing the importance of creating cultures where employees love to come to work."

As an employee, Anise Boudreau agrees. "OMISTA is not my job but my career, my future, where I am part of a team and have the opportunity to empower our owners to take control of their finances on a daily basis."





Credit Unions continue to lead in customer service

TORONTO – For the 4th year in a row, an independent survey of thousands of Canadians has shown that that **Credit Unions rank 1st in overall quality of customer service among all financial institutions.**

The 2008 Synovate Customer Service Index found Credit Unions ranked ahead of all banks and other financial institutions in the following categories:

- Overall Customer Service Excellence
- Values My Business
- Financial Planning and Advice
- Branch Service Excellence

Credit unions also tied for first in the following categories:

- Recommend to Friends and Family
- Telephone Banking Excellence

The 452 Credit Unions affiliated with Canadian Central have assets of \$106 billion and more than five million owners. Credit Unions are provincially regulated financial institutions owned by their customers and provide a full range of financial services.

For more information please click [here](#). For more information on Synovate visit www.synovate.com.



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